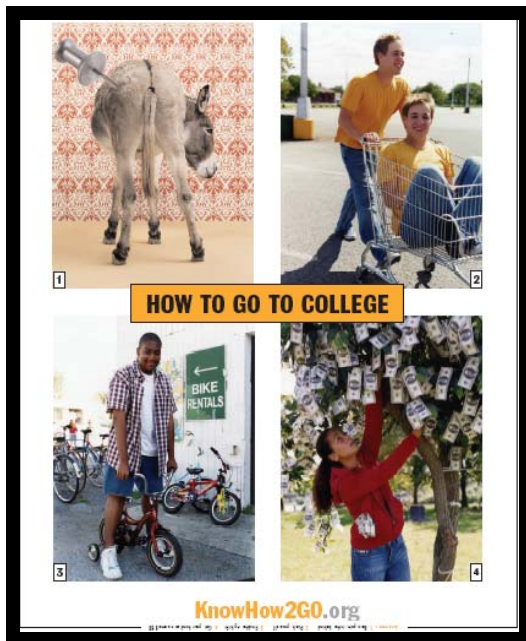


2008 Higher Education Day Video Contest

Sponsored by KnowHow2GO Wisconsin and EdVest

Eligibility: 7th through 10th grade Wisconsin residents
Individuals or a group of up to 3 students

Subject: Create a video dramatizing one of the KnowHow2GO Four Steps to college
(<http://www.knowhow2gowisconsin.org/>):



1. Be a Pain – Let everyone know you're going to college and need their help!

2. Push Yourself – Working a little harder today will create a smoother road to college.

3. Find the Right Fit – Find out what kind of school is the best match for you and your goals.

4. Put Your Hands on Some Cash – If you think you can't afford college – think again. There's lots of financial aid out there, and even more affordable ways for you and your family to save.

Length: 60 seconds or less

Prizes: The top three videos will be featured on Wisconsin Higher Education Day website, the KnowHow2GO Wisconsin website, and the EdVest website.

In addition, the participants of the top three video will be awarded EdVest "529" college savings program accounts — 1st prize will be \$1,000 for each team member, 2nd and 3rd prize will be \$500 for each team member

Sponsored by:



KnowHow2GOWisconsin.org

To Enter:

- 1) Review [Contest Rules and Guidelines](#)
- 2) Complete the [entry form](#) and the [parent/guardian permission form](#)
- 3) Mail to:
KnowHow2Go Wisconsin
Attn: Molly Dillman
Room 1738
1220 Linden Dr.
Madison, WI 53706